Universal Networking Ethics* 27.03.13
In Paris * An event by PNE

Dinner-Debate:
«Ethics, a catalyst for change, out of the red with the green»

PROGRAMME

07:00 pm Cocktail apéritif
08:00 pm Dinner
09:00 pm Debates on the 3 pillars of SD
11:00 pm Animation on the theme:

Recreate and Enjoy the expedition of the last Eden on Earth, Makay massif Madagascar
Running of the debates

Patricia Damour - Creative of Universal Networking Ethics will lead discussions with speakers.

The crisis, an opportunity and a lever for growth? Which scenario for coming out of the crisis?

Green growth?
Emmanuel de LA VILLE – CEO Ethifinance
CSR and business model, CSR commercial interest
CSR and investment funds
Feedback. Gathered corporate testimonials (Diana Ingrédients, Rhodia, Purodor….)

André SOBCZAK – Professor and Research Director Audencia Group, holds the Global Responsibility Chair among small and medium sized companies
Bring another perspective on CSR
The exemple of Germany. CSR and business model
Gathered corporate testimonials

JB JAUSSAUD – CEO La Grande Savonnerie
Integrate CSR into buyers-suppliers relationships

Ecological limits
Where will we draw natural resources?
Testimonials : la Grande Savonnerie products natural soap with vegetable oils and 100% biodegradable

Fabrice FLIPO Philosopher of Science and Technology Institut Telecom – ETOS. Author of the book: « The decrease »

JM BICHAIN – Scientific Director Naturevolution
Interdependance between nature, man and societies
Biodiversity, necessary for scientific research.

Ethics
Christine BRUNEAU- President of the association Femmes de Demain and Deputy-Mayor of Boulogne-Billancourt in charge of sustainable development.
Another perspective of SD
To all speakers : The crisis, an opportunity?